

# The Schmooze

## Stories with a Yiddish Twist

### THE SCOOP ON “EYS KREM”\* AND POLITICS

Note: The Yiddish words for “ice cream” are “eys krem” or “ayzkrem.”

by

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**Syosset, New York**

Did you know that stand-up comic, Jan Murray (1916-2006) said that “the traffic in New York is so bad planes had to drop supplies to the Good Humor man”?

For your information, Presidents are most likely to be photographed eating “hun” (chicken), corn, or “eys krem”? For decades, politicians from Congress all the way to the White House have enjoyed “farfroyrn” (frozen) treats on the campaign trail and at home.

National Ice Cream Day even got its start through politics. In 1984, then-President, Ronald Reagan, proclaimed the third Sunday in July National Ice Cream Day and went so far as to make all of July National Ice Cream Month. Those with a sweet tooth should keep in mind that a Mint Chip Dazzler at Haagen-Dazs stores (three scoops of ice cream, hot fudge, Oreos, chocolate sprinkles, and whipped cream) has 1,270 calories and 38 grams of saturated fat--that’s two days’ worth.

Personally, I’ve voted in every “Presidential Flavor” election. My choices: “Rocky Road” for Clinton; “Stand By Your Mango” for Hillary; “Dole Top Banana” for Bob; and “Chocolate Gramm-crackers” for Phil.

In 1992, Baskin-Robbins polled 75,000 people to associate an ice cream flavor with the Republican and Democratic president contenders. The winner (the flavor, not the candidate) for both George Bush and Bill

Clinton was Rocky Road. No word on Ross Perot!

In 1993, Eskimo Pie Corp., inviting Americans to “Eat the National Debt,” said it will put some of its proceeds toward the \$4 trillion liability. The company said it will donate 5 cents to the government’s special fund to cut the debt for every six-pack of Eskimo Pies it sells. The company said it would raise \$4 million for the special fund if each of the nation’s 80 million households bought one box of Eskimo Pies during the next four weeks. It usually sells between 1 million and 1.5 million boxes this time of the year.

Shown below you will find some ice cream trivia:

#### WINSTON CHURCHILL

Winston Churchill [on the Russian ice cream industry] said, “You cannot defeat a nation that enjoys ice cream at -40 degrees C.”

#### GEORGE WASHINGTON

George Washington is reported to have spent \$200 on ice cream in the summer of 1790. Back then that amount of money was a small fortune. (Source: ice-cream-recipes.com)

#### ABRAHAM LINCOLN

Abraham Lincoln had ice cream served at his 2nd inauguration.

#### THOMAS JEFFERSON

Jefferson is believed to be the first American ever to write down a definitive ice cream “retsept” (recipe).

#### DOLLY MADISON

In 1813, Dolly Madison served a magnificent “truskavke” (strawberry) ice cream creation at President Madison’s second inaugural “banket” (banquet) at the White House.

#### GEORGE W. BUSH

Bush’s favorite ice cream is understood to be Pralines and Cream.

#### CLINT EASTWOOD

Clint Eastwood won election as the nonpartisan mayor of Carmel-by-the-Sea, California (population 4,000) in April 1986 and in 2001. A focal point of Eastwood's campaign was to "iberkern" (overturn) the "ice cream cone law," an ordinance that restricted the sale of fast food, including ice cream cones.

## JOE BIDEN

Joe Biden donned "flier" (aviator) shades and brandished two \$10 bills while indulging in an ice cream cone in 2014.

## CHRIS CHRISTIE

Ben, from Ben & Jerry's has recently endorsed Bernie Sanders for president. After hearing this, Chris Christie said, "After all we've been through together?"

Source: Conan O'Brien

This headline appeared in an article by Jessica Roy:

THE SUPER-HILARIOUS JOKE HERE IS THAT  
CHRIS CHRISTIE LIKES ICE CREAM, 'CAUSE  
HE'S FAT.

When Christie appeared on The Tonight Show, the conversation turned to ice cream. Soon, Christie was sitting on the guest "kanape" (couch) eating a pint of Ben & Jerry's. The "joke" is that he takes the ice cream because he loves ice cream, because he's fat. Get it? This was less "umgelumpert" (awkward) than the time he ate a doughnut on Letterman.

Another headline:

GOV. CHRIS CHRISTIE DOESN'T WANT TO SHARE ICE  
CREAM WITH JIMMY FALLON

Christie said to Fallon, "I like you but you will never get between me and ice cream."

## HILLARY AND BILL CLINTON

In an interview, Hillary Clinton said she likes nearly every flavor of ice cream. When he heard this, Chris Christie said, “Hey, she’s stolen my speech.”

Source: Conan O’Brien

In politicianeatingicecream.tumblr.com, we read, “If they devote an ice flavour to her, they should call it Hilly Vanilly.”

On July 6, 2015, Hillary Clinton stopped to get an ice cream cone at Dairy Twirl in New Hampshire. A reporter asked her what her favorite ice cream was. “Well, that’s what I’m trying to figure out. I like nearly everything,” Clinton said.

Destiny Albritton wrote a piece titled, “Hillary Clinton Can’t Even Give a Straight Answer on Ice Cream.”

Bill Clinton fell head over heels for the Menger Hotel’s mango ice cream while attending a Bexar County Democratic Dinner there in 1972. He served the ice cream at both of his presidential inaugurations.

Visit Martha’s Vineyard’s Island ice cream parlor and you’ll probably find a picture hanging on the wall of the former President Clinton and current President, Obama. Clinton’s photo shows him eagerly peering over the counter to view the lineup of flavors, chatting with patrons or munching on an ice cream cone.

## MICHELLE & PRESIDENT OBAMA

Obama, as a teenager (“tsenerlingn”), had a Honolulu job as a Baskin-Robbins ice cream scooper.

Michelle Obama is a fan of ice cream. She has been known to indulge in her favorite flavors from Capagiro Gelato Artisans. Capagiro, which means “dizziness” in Italian, has created more than 375 flavors for consumption. National Geographic says Capagiro’s is the best in the world (“di velt”).

Ben & Jerry created “Yes Pecan!” ice cream flavor for President Obama. They then asked people to fill in the blank for the following:

For George Washington they created “\_\_\_\_\_.” The answers:

- . Grape Depression
- . Nut'n Accomplished
- . Iraqi Road
- . Impeach Mint
- . Heck of a Job, Brownie!
- . Chunky Money in Chief
- . Cookie D'oh!
- . Credit Crunch

In 2006, a spokesman for Ben & Jerry's, Rob Michalek, said the company is promoting a new flavor called "American Pie." They want to use its new flavor to encourage Americans to question the federal budget ("budzhet") and how it's "sliced up," pun intended, Michalak noted.

### RUTH BADER

Writer/producer/designer/author, Amanda McCall, proposed 10 delicious ("batamt") flavors. She believes that gender equality never tasted so good. Note: The percentage of Ben & Jerry's ice cream flavors named after women in the last 30 years is less than 10%. That's why we need Ruth Bader Ginger ice cream, and Hillary Rocky Roadham ice cream.

Source: "Why We Need Ruth Bader Ginger Ice Cream, by Tania Lombrozo, [www.wnyc.org](http://www.wnyc.org)

### BERNIE SANDERS

Democratic presidential "kandidat" (candidate), Bernie Sanders, has landed the sweetest food endorsement so far of the 2016 election cycle: Ben Cohen, the former co-founder of Ben & Jerry's. Along with the endorsement, the former CEO brought along Chocolate Fudge Brownie and Chocolate Chip Cookie Dough ice cream.

### DONALD TRUMP

Trump's Ice Cream Parlor is located in the Atrium of NYC's iconic Trump Tower on Fifth Avenue. They offer over 24 flavors. "Der prayz" (The cost):

One scoop: \$4  
 Two scoops: 6  
 Three scoops: 7

Toppings: \$1 each

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MARJORIE WOLFE loved Ben & Jerry's "Economic Crunch" ice cream. Unfortunately, this 1987 flavor is in B&J's flavor graveyard. It contained vanilla with chocolate covered almonds, pecans, and walnuts.

A delightful mash,  
This flavor we remember  
For the stock market crash  
On the sixth of November

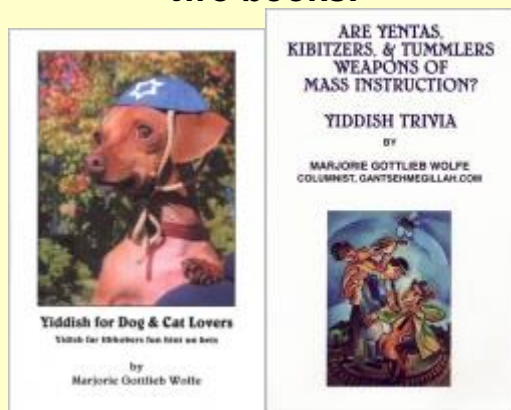
Her second and third flavor choices:  
"Afikomen Delight"--chocolate ice cream with exactly one piece of matzah per pint.  
"Charoset-flavored ice cream, made in a little factory in Beer Tuvia, Israel. The ice cream has an apple-cinnamon-nut-wine mixture.

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**Marjorie Gottlieb Wolfe is the author of two books:**



**"Yiddish for Dog & Cat Lovers" and  
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