

The Schmooze

Stories with a Yiddish Twist

LOVE AT FIRST SWIPE

Terms: “bashert” - destined; inevitable; fated
“basherter” - beloved; the fated
“opnarn” - to cheat
“shmues” - to chat
Tinder - a dating app which allowed people to meet singles in their area at the swipe of a finger. Tinder has 10 “milyon” active daily users and has gained a reputation for a place where you find hookups, casual sex and one-night stands. You can also find “normal” people interested in relationships. Some people call Tinder an app for cheaters.

JSwipe/JCrush - Jewish dating apps; dubbed “the Jewish Tinder”

by
Marjorie Gottlieb Wolfe



Syosset, New York

You want to meet your “bashert”? You can go to the Forward and answer this 5/1/15 ad:

YOUNG, 70 YEAR OLD MAN, fun, easygoing, religiously conservative, divorced. Looking for his bashert, an intelligent woman with a good neshama. Speaks Hebrew, Yiddish, English and a little German. Age is only a number. Forward Box... (Note: “neshama” or “neshome” means “soul.”)

You can place this dating profile in a Florida newspaper:

FOXY LADY FROM KINGS POINT: Sexy, fashion-conscious blue-haired beauty, 80's, slim, 5' 4" (used to be 5' 6"), searching for sharp-looking sharp-dressing companion Matching white shoes and belt a plus.

You can attend Temple Chaverim (Plainview, NY) for their presentation of "Have I Got a Girl For You - What Really Happens When Mom Fixes You Up."

OR, you can join JDate, ChaiExpectations, Match.com, eHarmony, plentyof fish.com, or participate in Speed Dating.

OR, you can use the newest technologies in the Jewish dating "velt" (world)--JSwipe and JCrush. According to Moses Dyckman, you might even have to deal with a smart alec guy who started a conversation with an Orthodox girl with the words "I promise my lips are parve!!! Let's meet up. I'll lets ya taste them! (sic)

OR, you can take the advice of Rabbi Shmuley Boteach, who says of online dating that "Only people with the right packaging get noticed and it's un-Jewish. Its become so artificial, so shallow."

JCRUSH

In January of 2014, Sonya Kreizman launched a successful Jewish dating app, JCrush, as part of an umbrella company, Crush Mobile. JCrush may be the "shadchan" or Jewish matchmaker of yesteryear.

JCrush has "dray" (3) options:

Voting "Crush" is a yes ("yo");
"Oy vey" is a hello no ("nit," "neyn.")

Users can also vote "Maybe" ("efsher, ken zein").

This may mean, "You'e not exactly my type, but let's not be too hasty. Do you know how hard i is to find a single, semi-attractive mate these days who also shares my religious values?"

2nd Crush is for mature singles who are divorced, widowed or never married.

What kinds of guys will you meet on dating apps (crush & date)?

- . The Stalker
This guy will never (“keyn mol nit”) leave you “aleyne” (alone). You’ll hear from him every national holiday; you’ll no longer need a “luakh”-- a Jewish calendar.
- . The Pen Pal
He’ll text with you all day long but never get down to business. He’ll ask you questions about your favorite foods: “nus-puter” (peanut butter), Halvah, Kugel; colors; restaurants; organizations (The Red Hat Society), and where you went to school (Brandeis?) He’ll want to know if you own the “selfie stick,” a device that allows you to attach your cellphone (“der tselularer telefon”) and that extends away from you in order to capture everyone in a single shot. Why? He’s probably a married man (“baveibter”) or in a relationship.
- . Mr. One-Liner
Expect a cheesy pick-up line. Ex. “Are you a parking ticket? Because you’ve got fine written all over you?” Answer back with an even cheesier line of your own.
- . Straight-to-bed Guy
If it’s 1 a.m. and you got a message from this guy, he’s only here to hook up. Most girls prefer to get “mitog” (dinner) or drinks first.

Are there any rules when using these websites?

1. Thy Shalt Not Leave Thy Bio Empty (“leydik”)

A potential match won’t swipe right if your bio section’s a black hole. There’s no need to write a novel (“roman”). Steer clear of cliches, mention where you’re from and a couple of your biggest passions in life.
2. Thou Shalt Not Grin It To Win It

Note: The Yiddish word meaning “to grin” is “breyt shmeykhlen”). A 2014 survey found that a nice smile (“shmeykh”) was the most attractive feature of a Tinder profile for six in 10 users.
3. Thou Shalt Rock A Tight Selfie

A survey found that group photos are the biggest turn-off.
4. Lads, Thou Shalt Keep Thy Abs Under Thy Shirt (“hemd”)

Where They Belong. Lads, your six-pack of steel might be hard-won

from grueling months in the gym, but flashing it in your profile can come off creepy. And, ladies, let your personality do the talking, not your cleavage.

5. Thou Shalt Be Honest (“erlekh” or “orntlekh”)At least about anything easily verified. Lying about your age, height or number of teeth (“tseyner”) is going to get pretty awkward (“umgelumpert”) when you meet for the first time. Little white lies are a judgment call--but remember they find out the truth (“emes”) sooner or later (“shpeter”).
6. Dr. Ruth has some wise words on what she calls “electronic gizmos” such as smartphones (use them to find people, but once you’re with them, get them away), and lots of insight into the struggles of being a celebrity: She jokes about not knowing much about pop culture. She calls Paul McCartney “the Beatle” because she can’t remember his name. (Source: “Examining Dr. Ruth,” by Anna Goldenberg, the Forward’s culture fellow.)
7. Don’t judge people on their looks. Do you judge a book by its cover? First (“ersht”) impressions are important (“vikhtik”) and it would be foolish (“narish”) to assume that they don’t play a factor in the beginning, at least for some people.

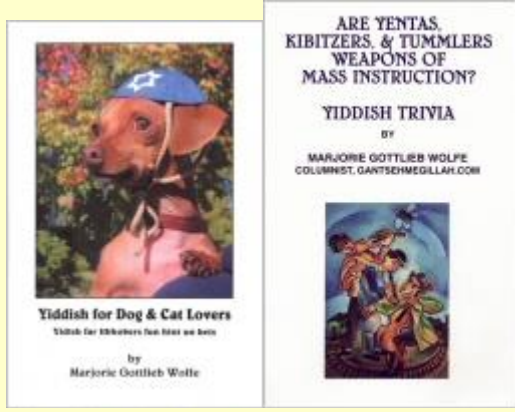
“Bagelicious” is the term for an attractive or voluptuous young thing, usually a woman. (Lenore Skenazy term)
8. Wear RED. Women are more attracted to men wearing red than to men wearing other color, according to a study published in the Journal of Experimental Psychology.
9. NEVER ask your date, “Wanna see my tattoo?”
10. Everyone (“yeder eyner”) is beautiful to someone (“emetser”). You need only “eyns” (one) good match to meet someone and have a happy future.

MARJORIE WOLFE met her “bashert” in 1957. She celebrated 53 wonderful years with Howard before he passed away.

Search for Stories Beginning with the Letter

<u>A</u>	<u>B</u>	<u>C</u>	<u>D</u>	<u>E</u>	<u>F</u>	<u>G</u>	<u>H</u>	<u>I</u>	<u>J</u>	<u>K</u>	<u>L</u>	<u>M</u>
<u>N</u>	<u>O</u>	<u>P</u>	<u>Q</u>	<u>R</u>	<u>S</u>	<u>T</u>	<u>U</u>	<u>V</u>	<u>W</u>		<u>Y</u>	<u>Z</u>

Marjorie Gottlieb Wolfe is the author of two books:



"Yiddish for Dog & Cat Lovers" and "Are Yentas, Kibitzers, & Tumblers Weapons of Mass Instruction? Yiddish Trivia." To order a copy, go to her website: MarjorieGottliebWolfe.com

NU, what are you waiting for? Order the book!



[Yiddish Stuff](#)
[Jewish Humor](#)
[Schmooze News](#)
[More Majorie Wolfe](#)

[Principle](#)
[Jewish Stories](#)
[All Things Jewish](#)
[Jewish Communities of the World](#)

Site Designed and Maintained by
 Haruth Communications